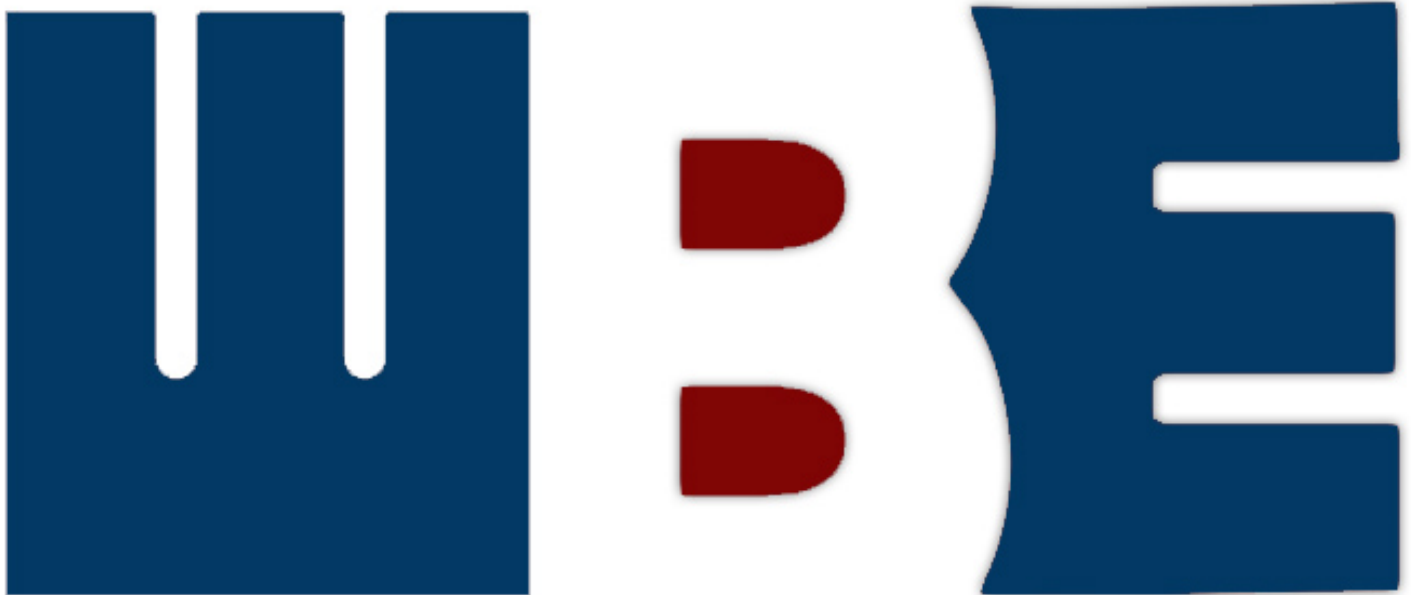


# Injection



WeBuildEmpires.org | Injection Volume One | Issue Eleven

A WORD FROM OUR SIDEKICKS



How to buy and sell companies with  
no money, no credit checks and  
without leaving your house.

Short Title:  
How to walk out of your doc's  
office with over \$41,000...

Official Title:  
How an anti-capitalist  
**forever** changed  
marketing, how one reader  
pulled in over **41 grand**  
in a couple of hours, how to  
deal with **thugish** gang  
bangers...  
**AND MORE!**



### HOLEY MOLEY BUILDERS -

Here's a question that always get attention, I want you to think about this for a second: "What's the hardest thing in the world to lie about?" Years ago my boss (and now Wall Street fat cat) Turner forced me to get trained on reading facial expressions and understanding how emotions affects them.

I recently spoke about this and whenever I do people always remember the "hardest lie", the answer - and this is from over 100 years of research - the toughest lie is to convince somebody that you **care** about them. Lotsa reasons but mainly because once you know somebody cares they have massive influence over you - so much that you innately want to be careful who you give that power.

Amazingly it doesn't matter much or if they like/care about you, they just need to know you care about them - how I've seen companies triple almost overnight: (don't fake it) focus on the clients you like/care about the most.

#### Here's what in this Injection:

- ===> Why I always remembered what my aunt said to the gang bangers
- ===> The story of the anti-capitalist who gave his away product - and still made a fortune AND forever changed marketing
- ===> Walk out of your doctor's with **\$41,000?** How about making people 20 times friendlier (and other Builder Brilliance from within WBE)

And whole lot more... like BS wealth stats/propaganda, cool news for one of my favorite singers (yes I'm SERIOUS) and brilliance from K-mart...

As always you can create a **FREE** account here: [www.WeBuildEmpires.org](http://www.WeBuildEmpires.org).  
You can also check here to see when applications for Builders are being accepted here: [www.WeBuildEmpires.com](http://www.WeBuildEmpires.com).

Love to hear how you're using the Injections/Episodes to **change the world** -  
**Thanks** for everything!

- Azam

Badass Trivia: What is the largest desert in the world?  
(first 19 correct answers get... three gold stars! answers on last page)

You ARE getting emails and stuff from me... right?  
**RIGHT???**

If a friend sent you here, if it's your first time or if for **any reason** you have had the misfortune of **NOT** getting my emails (and other stuff) then drop everything and go to:

[www.WeBuildEmpires.org](http://www.WeBuildEmpires.org)

You can put your first name and email address and I'll make sure you **never** miss an Injection, Deal\$, openings in WBE, etc.

**DEAL\$**

I'm **always** a buyer - and so are my friends - if you want to buy assets (usually real estate and companies) right alongside us then this is your chance.

Deals will be here...

## EMPIRE EPISODES:

A million dollar Model shared with Builders. A brand new one every month. These have never been made available like this before.

Others have paid (and still pay) over \$30,000, \$50,000, \$100,000 and more for just one of these Models.

**HERE'S THIS MONTH'S...**

Start from zero and hit  
\$10,000 - \$30,000 a  
month by...

"Giving away HALF your  
company and making FIVE  
times as much money!"

Also we cover the CXM:  
Start from zero and hit  
\$10,000 - \$30,000 a  
month by...

"How to have hundreds of  
professors, consumers,  
salespeople, consumers,  
etc. working around the  
clock to tell you what  
words, ads and dialog will  
make you the most  
money..."

Then getting those same  
people to put deals  
together for you and  
bring you checks every  
week."

Only available to Builders.  
Apply here:

[www.WeBuildEmpires.com](http://www.WeBuildEmpires.com)

HAVE A QUESTION,  
STORY OR SOMETHING  
YOU'D LIKE TO SEE ME  
PUT HERE?

LET ME KNOW - I ALWAYS  
LOVE HEARING FROM YOU  
- CHECK THE LAST PAGE FOR  
CONTACT DETAILS...

# Exactly How Many Ghettos are there in America?

This is part two, when we left our hero (me) was in the car as his aunt approached arguing groups of gang members...

I've always remembered her reaction, she looked at him the way you would a child who threatens to put you in time out. She smiled and answered:

**"You call this a ghetto?** You've never seen a real ghetto, your ghettos are my Beverly Hills. None of you know a real ghetto."

When they saw how serious she was and how far they would have to go to shut her up, they moved - everybody moved. Today I realize what she what she meant; there are no ghettos in America.

### Everything is relative.

Having lived with no electricity, running water or even walls, I can comfortably say there are no ghettos in America. The "worst" places in America are galaxies better than where much/most of the world lives. I know many readers aren't in America - but the Western world is all based on us. Here's the lesson, take this sentence:

### **"There are no ghettos in America."**

Now replace "ghettos" with...

Tough times, lack of opportunities, bad economies, slow markets, bad markets, money shortages, bad times, government problems that you can't fix, impossible goals... you get the idea.

### **There are no (BLANK) in America.**

It builds gratitude. A parent at a YEC of ours (Young Entrepreneurs Club) had a conversation with one of our star Kids, Georgia:

HIM: I'm all for pulling yourself up the ladder, but the ladder has to be there, our ladder has been stolen.

HER: There are no stolen ladders in America. (notice the substitute)

HIM: Well I never saw one, none of us did.

HER: Did you look?

HIM: ...

HER: What I mean is how hard did you look before you quit? Is it possible that the **ladders are there** for all of you, but it was you that failed to see them?

This has become a mantra for our Team.

**There are no ghettos in America.**



## Walk out of your doctor's office with \$41,000?

This comes to us from Tom Rollins and he used an article from a previous Injection as his inspiration to talk with the doctors that he was visiting (anyway) with his day job as a pharma rep.

**“One group loved the idea of being promoted as authors so much and was so fed up with their marketing results that they want to reinvest their entire marketing budget into this...”**

From two doctors alone they are reinvesting over \$41,000 into getting this done properly. Tricia and Mille on our Team have seen similar results - helping professionals like this become well marketed “authors” is worth a fortune...

Keith did that after going through Injection/Episode [HERE](#).

But that's just the tip of the iceberg - **apply to become a Builder** because you'll get to see just how deep the madness goes: [www.WeBuildEmpires.com](http://www.WeBuildEmpires.com).

## Doing Badass Stuff?

Tell me about it..

Send an email, use the comments section, give us a call - **SHARE IT!**

(I make sure that all the stories above are from people who went through our **FREE** stuff so anybody can do it... but the excerpts below are from within **WBE**)

## What Builders Are Talking About Right Now at WBE...

A few of examples of **Builder Brilliance** in the last 24 hours

---

“How to make people 20 times **friendlier**?”

---

A simple way to quit your job and keep your income, this is so easy to and it can be set up in **less** than a day once you say this...

---

The best business and real estate for sale **never** make it to market? Here's how to get them coming to **you first**

---

Badassery at parties, getting the richest people there axing about you **YOU**

---

Getting four times as many leads in **half** the time -

## Builder Communiqué



Intercepted messages from **inside** the WBE Community

# What's one piece of guidance worth?

## How an anti-capitalist **forever** changed marketing

In the 1890s a traveling salesman had big dreams.

### His name was King

His passion was to change the world and create a Utopian society where one company basically ran the world.

### He was something of an anti-capitalist

His day job was working for the very successful inventor of the bottle cap - Will Painter.

### He asked Will for advice

Will said that the secret to getting rich was to sell something that people would throw away and buy more of.

### King spent years on this idea

He understood that he needed a disposable product - so he would make list after list of his ideas.

### Nothing cut it

This is where most people would've quit - but NOT King

### Finally, one morning...

He got his breakthrough. He came up with a product that was perfect - and he would revolutionize all business

### For over 100 years to come

He came up with something so brilliant that he wouldn't even sell it - he would give it away and STILL make fortune

### This Model is one of the most powerful business ideas EVER

He is (wrongfully) given credit with inventing the model, but he brilliantly borrowed it from his competitors after his patent ran out. So what's the model?

**The Freebie Model** (give away the razors and sell the blades) And it all started with one piece of advice given to King Camp **Gillette**.

---

**Are you one piece of razor-sharp guidance away from untold fortunes?** This is your chance to change everything - Qualify and apply to become a **Builder** here: [www.WeBuildEmpires.com](http://www.WeBuildEmpires.com)

---



- "MFM" Your Way -  
Use these pieced and start from zero and hit \$10,000 - \$30,000 a month by..

Having churches and schools find the best ads, copy them and "sell" them and you won't hear a word from them until they depositing at LEAST \$500 a day into your bank account...

Only available to **Builders**.  
Apply here:

[www.WeBuildEmpires.com](http://www.WeBuildEmpires.com)

## THE BIG BAD "MFM"

Imagine legally stealing the best ads, scripts, letters and other marketing campaigns from the best companies in the world...

And then getting paid to sell them to others.

Each Month Builders get a brand new campaign - the EXACT Compliance Copy and materials ready to be copied and pasted - this month's MFM is...

**THESE ARE WORTH A FORTUNE...**

# News

These are sent in by you.

Using these kinds of stories in your marketing can boost your compliance gaining by **over ten times**. So be creative and **find the connection** because it's always there and it will make you **smarter**.

## These Six People have More Money than 30% of America?

**BS Propaganda:** Six members of the Walton family (Wal-Mart) have more wealth than the bottom 30% of Americans.

**Reality:** If you have one dollar in your pocket and no debt you have more wealth than the bottom 25% combined.

**Lesson:** These kinds of headlines and articles can feed the anti-capitalist movement. Yes the Waltons' \$90 billion fortune is badass, but since the bottom 25% have little to no net worth (assets - liabilities) these "statistics" are misleading at best.

The story is [here](#).

## Attention Kmart Shoppers: You Might be a Builder!

Across the country Kmart shoppers are paying off the layaway items for strangers. I'm not saying they ALL started doing this because of our GXM (to the right) but... others are.

**Lesson:** I love this kind of sh\*\* and whatever your situation you MUST check out our GXM and SS page ([www.TheSmileStudies.com](http://www.TheSmileStudies.com)) and learn about what may be the biggest secret to Business Badassery; giving.

The story is [here](#).

## #1 Search Term of 2011: Rebecca Black.

Google reported this and I'm thrilled about it. I'm a huge fan of Rebecca Black. You should be too.

**Lesson:** I wrote about Rebecca - and the embarrassing way she was treated - in a previous Injection (HERE) this is a great study of negativity (she even had death threats so severe authorities were involved to investigate) and the SAME emotion so any capitalists deal with from their friends and family. We should all support Rebecca Black.

The story is [here](#).

Special thanks to Anita and Jace for the stories.

## A Million Smiles and Dollars a Month?

Here's one more way Builders are saving the world...

YOU **MUST** KNOW ABOUT TWO OF OUR WBE PUBLIC SERVICE PROJECTS:

### THE GXM AND THE SS

THE GXM (GOODWILL EXPERIMENTS MODEL) OR THE "GOODWILL GAMES" IS A PRETTY COOL CONCEPT THAT WAS FIRST DEVELOPED BY **THE KIDS** AT OUR SCHOOLS.

THE IDEA IS SIMPLE; **BUILDERS VOLUNTEER ONE HOUR A WEEK TO HELP A COMPANY -**

**THEN WE MEASURE THE RIPPLE EFFECT THE GOODWILL HAS OVER 30 DAYS.**

THE SS (THE SMILE STUDIES) ARE SIMPLE TOO; A BUILDER MAKES SOMEBODY SMILE AND WE STUDY THE RIPPLE EFFECT.

EVERY MONTH THESE INCREDIBLE STORIES ARE PUT INTO:

### THE CHRONICLES OF WBE

I **promise** you that the stories in these Chronicles will be among the **most amazing** things you've ever seen, you can get them here:

[www.TheSmileStudies.com](http://www.TheSmileStudies.com)

# Pass this on. Save the World.

(seriously)

I am so Thankful for all your great support.

## **I'm grateful.**

Remember with our GXM (the Goodwill Experiments) and other projects we are saving the world, one smile at a time. So helping spread the message is **your way to help us save the world.**

Feel to get in touch with me with the info below, sometimes we get swamped but I promise either I or somebody on our Team will personally get back to you.

## **The WBE Project**

[faq@WeBuildEmpires.org](mailto:faq@WeBuildEmpires.org)

310-765-1602 ext. 2

(That's Millie's line and she's on top of things, you'll love her)

Every single email, call, etc. is returned **personally** - we love our people.

Thanks again!

Azam

Oh yeah - if you don't already get emails directly from me then make sure you go to [www.WeBuildEmpires.org](http://www.WeBuildEmpires.org) and put your name and email on that thing on the side of these **Injections** - then you'll **never** miss out again...

**So remember:**  
**Pass this on to your friends -**  
**but only the smart ones.**  
**(They'll thank you)**

The WeBuildEmpires Project

