

The
Chronicles
of WBE

Saving the World with a Million **Smiles** and **Dollars** a Month.



Public Service Projects brought to you by...



The WeBuildEmpires Project

The first two WBE Public Service Projects...

The **GXM** & The **SS**

The **GXM** (The Goodwill Experiments Model)

For one hour every week, Builders volunteer to help grow a stranger's company, then the business "forwards the favor" and we measure the ripple effect WBE Goodwill Spirit has over 30 days.

The **SS** (The Smile Studies)

A Builder goes out of their way to make at least one stranger smile... every day.

Then Builders **share** these stories within WBE, every month they are documented into...

The **Chronicles** of WBE

Hi there!

I grew up in very different surroundings than you probably did.

I know what it's like to live without running water or electricity, to bathe with wild animals, to dig shrapnel out of my brother's back while his screams deafened me for two days, to be in an underground prison because my cousin refused to hand over a television we spent weeks repairing -

But I got lucky.

I was born in America.

Nothing I went through was "tough" compared to the way most of the world lives. I won what Bill Gates calls the "Sperm Lottery". If my background has taught me one thing, it's this:

I don't deserve the opportunity I've been given - I don't deserve America.

It seems like just yesterday I was a broke kid selling insurance door to door, then it was telemarketing, then it was day trading, then it was real estate - eventually I was taught the one most lucrative skill that almost nobody in the world knows:

How to grow a company... any company.

After making a few bucks and the blessed with the best friends in the world - in reverse order - I made it a priority to make sure that other people got the same opportunity that I was {undeservedly} given.

That's what WBE is all about; providing the ladder.

These Chronicles are an unreal testament to that, the effort, passion and general **Badassery** in the following pages is one of the most inspiring things I've ever seen.

I think you'll agree.

Thanks so much to the Builders, The Kids, to all our supporters and to you!

- Azam

Now here's a quick note from one of our WBE Understudies, Andi Bee. Among other things she helps with the Chronicles (you'll recognize her from the special Episode on the main page) and included below is a transcript of the episode in case you had trouble following:



"Hi I'm Andi Bee and this page is **changing the world** so if you've ever wanted to be that change that you want to see in the world then you're going to love this page. Let me explain; so you can read the intro get a better understanding of what WBE (or WeBuildEmpires) is all about.

I'm an understudy at WBE and right now in this Episode I'm going to explain two of our Public Service Projects; one is the Goodwill Experiments Model (or the **GXM**) the other is the Smile Studies (or the **SS**).

These ideas are based on the same concepts that we have used to take companies from zero to 100M and beyond, how we've leveraged interests in over 300 companies in more than 19 countries and the secret behind our **\$800 billion dollar** royal family testimonial.

First we'll talk about the GXM. Imagine Jack, Jill, John and Jane each have four separate businesses. Given the statistics they will probably never grow their companies very well, and chances are they will fail miserably and it's only a matter of **time** before they go belly up.

We all know that business, commerce and capitalism are the driving forces behind any economy so they need help but often they don't know where to start or where to look.

At WBE our goal is provide the **opportunity** to the world, what people do with it is up to them but after working with us, nobody is allowed to say they never got their **chance to get in the 1%** and get better and helping others get there too. So every month Builders are given a new GXM challenge and then they spend one hour a week helping strangers grow their companies based on the challenge for that month. So in this example Jack, Jill John and Jane would each get a full hour of a Builder's time as the Builder helps them grow their company.

The Builder does this totally for **FREE**, they share their time, energy and brilliance on their dime - completely **FREE** to the business owners.

Then we measure the ripple effect that this act of Goodwill or generosity has over 30 days. When a Builder helps a business and animates the owners and staff with the **WBE Goodwill spirit** we expect them to **"Forward the Favor"** - so the energy becomes viral - and the ripple effect has a larger and larger universal impact.

Within our WBE community Builders will blog about and share these stories, then each month these incredible stories are gathered and put into a **WBE Chronicle**, with a new one each month - they are available below for all to enjoy and to learn firsthand that you really can make a difference and help change the world. That's the basic with the GXM.

The Smile Studies or the SS is a little different. After doing the GXM a few Builders suggested that we do something like this, a lot of the WBE training and the way people are able to accomplish so much so fast is our focus on understanding dialog, gaining compliance and becoming a **Verbal Architect** - the tongue can be a lethal weapon - So the Smile Studies are very simple; make a stranger smile, and share the story.

Making others smile makes you smile, it builds dialog and compliance gaining skill, and it's a fact that **billionaires smile more** - so just by smiling more you can live a happier, richer life. The SS are stories about helping the world smile more.

Okay so that's the GXM and SS if you have questions or feedback please leave them in the comments section or feel free to get in touch with me directly. **Thanks so much!**"

Some helpful notes -

1.) As you go through the Chronicles there will sections of "blacked" out like this:

Certain sections are [REDACTED] out.

This is because of the nature of the discussions, mentions of names, places, "secrets", etc. among Builders - within WBE there are hundreds or thousands of Models and training items referenced, the editors (often The Kids) go through the Chronicles and they decide on what to edit and the parts that non-Builders shouldn't know.

The resulting Chronicles will still get the main messages across.

2.) Builder Lexicon - here are some abbreviations that will make more sense:

BC = Builder Camaraderie

GBB = God Bless the Badassery

BMF = Brilliant Mother Fu**er

LC = Lazy Cu**

TB = 19 Minute Time Blocks

There are others but that's a good start.

3.) Builders wrote and shared ALL of these stories and The Kids from our business schools helped produce the Chronicles.

Imagine the time it took for Builders to carry out the challenges, then share their stories - they are the 1% that the 99% envy - and when we started our business schools it is THIS kind of activity and energy we wanted The Kids to be around. And it's being **given** to you.

Most people will spend their lives justifying their laziness, invalidating brilliance shared with them or somehow rationalizing their inactivity - please do **NOT** be like that - it's not impressive and it's not something to aspire to and the **LC tax** (opportunity cost) is endless.

Respect the effort that Builders and The Kids went through to make this available to **you**...

... **Forward** the Favor and begin making a difference in your community today ...

The world will not miss what **you** never give it.

Three Main Things You Will Learn:

1.) You can **make a difference.**

Many Builders started as ordinary people, but given the right opportunity and the right thought patterns you'll get to watch them make **enormous** strides in helping to make a real difference.

2.) Sharing the energy is a **MUST.**

Without sharing the story/energy the emotion is trapped and never breathes, so included you will see how much of a difference simple sharing, support and the right energy from **Builders** can make.

3.) Builders are **Badass**

Within WBE there are novels and volumes (literally) of proof that you can get richer) and help **save** the world at the same time...
Business Badassery at its finest.

Don't Sit Still - Do **Something.**

To learn all about the WBE Project - and Business Badassery in general - you can go to

www.WeBuildEmpires.org

To get for our Short Film Series:

"How to buy and sell companies

(that make you at least \$10,000 - \$30,000 a month)

with no money down, no credit checks and without leaving your house."

You can ask for them here:

www.CaptainBad.com

The GXM and SS are carried out by Builders and The Kids and they are done by invitation **only**.

The
Chronicles
of WBE

The GXIM
(The Goodwill Experiments Model)

2 stories of the GXM Dialog in action.

1) ██████ -

I was introduced ██████ had an idea for a new web app, so we talked about it and I helped with some advice on his web app questions...

█████ has been selling ██████ & technology services for years and is VERY networked, so I ran the GXM dialog on him, and he was really interested & he wants to connect me with 3 places: a well known restaurant in the area, a storage facility, and also the President of ██████ Management, a large company which controls like 70+ commercial tracts in the NW.

So just a couple minutes and he wants to leverage his network for GXM. Yeah!

2) Internet Service Provider

I called the owner of the company that provides our Internet Service and ran some basic GXM dialog with him... ██████ listened, was intrigued, and said "This is very interesting..."

I asked him "Is this something you want to be a part of?" and he said "Yes, tentatively..." (haha, basic compliance in less than 2 minutes at this point!!)

He then gave me the number for the guy who handles their marketing & business growth. I took his number and mentioned the idea I had in mind for him (connecting him with more of his best customers - maybe even a better website) and he thought that was a great idea...

I'll be calling the other guy later this afternoon to move forward on this with them... I'll keep you updated.

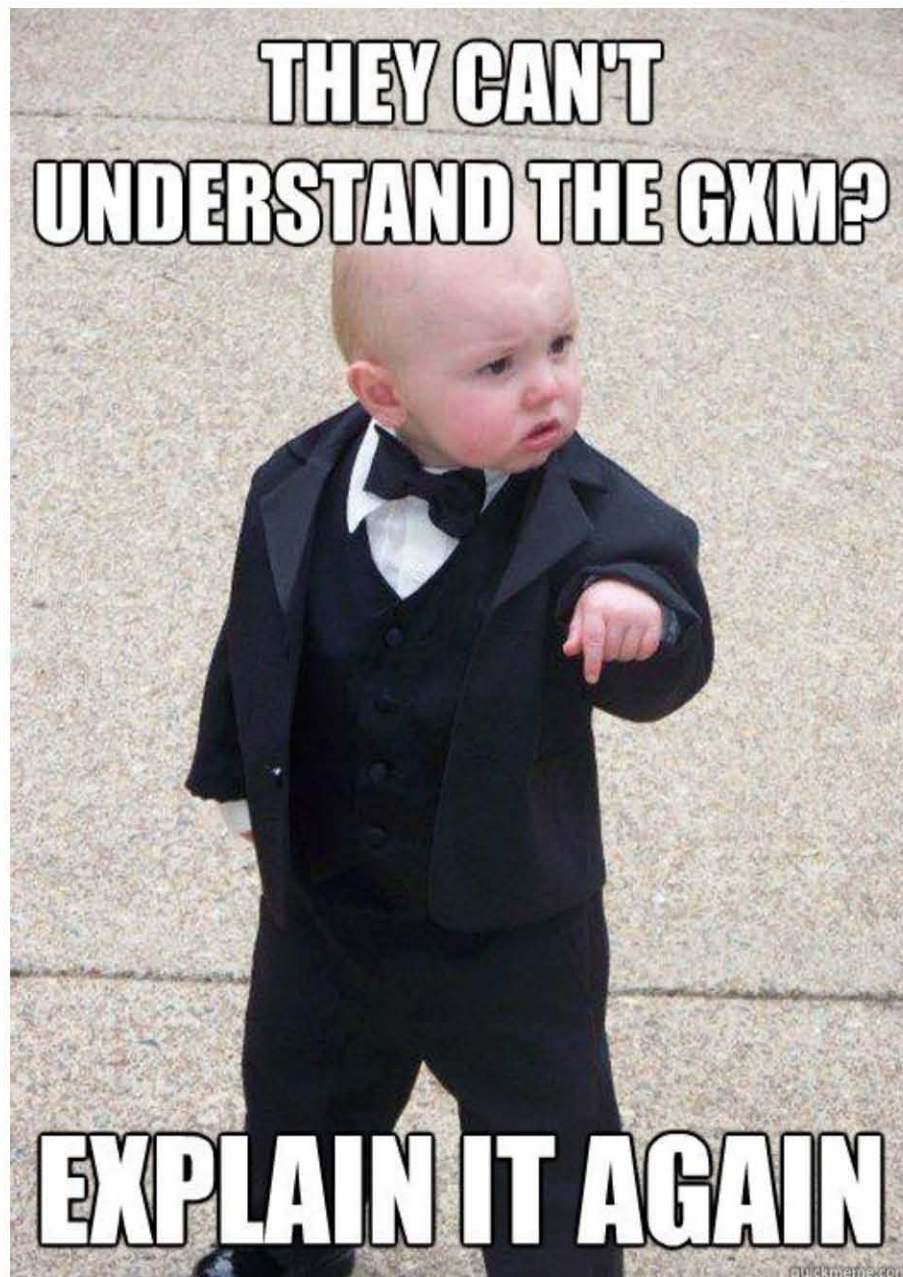
This is too much fun!

UPDATE

Called the business guy @ the Internet Service Provider... I asked him how much ██████ had told him, and he said not much...

So I ran the GXM dialog on him... gave him the lowdown. And I promptly confirmed my theory that it's IMPOSSIBLE to run GXM dialog less than 3 times and expect people to 'get it' -- thus the following:





Naah, I'm just joking... I'm sure in the far off future, I'll get to the point where I can explain the GXM just once and have the other person understand it.

Anyways, he was intrigued, but he kept asking what's the catch, what is involved, how do you make money with this?

I told him, "No catch, and I don't make money" - also he wanted to know "who all was involved" so I gave him some information on WBE, Azam & some other info... etc etc etc.

His other question was "How much time is involved here, we are a small business, and we can't do things that require a lot of overhead..." I mentioned I'd be the one setting things up and doing the work, so there's really minimal overhead for his team.

By the end of the conversation, he was more open and less cynical, but he said "It's my nature, I'm going to keep on looking for the catch..." and I said "that's not a problem, I'll keep telling you there's no catch as we go along"

I sent him the PDF and I'll follow up with him tomorrow. Here's the email I sent right after I got off the phone with him:

====

Hi again,

Okay so as I explained I'm working with the "Builders" (from the WBE Project) and we do this stuff for fun.

So you mentioned you're looking for the catch, there is no catch at all, this is as crazy bizarre as it seems.

All we need is a "YES" from you... then we agree to help out with your top challenge... whatever that might be.

And we ask that you animate yourself and your team with the same "Goodwill Spirit".

This way we help you and you help others.

Then in 30 days we track the results - of smiles and dollars lol - and we put them into a collection of stories.

I work with some of my friends and we use them to help inspire ourselves and others to help make a difference.

So when we get started I'll make sure you get an email every few days to check in and make sure everybody's going in the right direction.

Make sense?

Thanks again!

P.S. I'm also attaching that one page letter that explains this more to your team, that way you guys can "forward the favor" and we can get



even better stories!

=== === ===

Thanks for reading I really appreciate it, and I'll keep posting updates...

Builder Camaraderie

Way to go!

Looks like you are on your way.

Thanks

Thanks man i've got another update I'm posting up right now.


UPDATED see the above post for MOAR info and goodies...

Awesome job! It'll be interesting to see how the cynic comes around and finally realizes there's no catch!

You help us all with your follow up.

So those are called memes? Thanks for that. I just wrote about this on Jose's blog and it sounds like this guy is kind of a moron too? I'll put up a blog about this too because Louis was supposed to but I'll beat him to it, can't do the memes but blogs I can do! Thanks guys!

Okay Nick just got done, maybe this will help:



Love that pic by the way LOL!

thanks Red & jenn, I'm going to read your blog now.

This is awesome, the pic is awesome. I just had to explain basic stuff for almost an hour but Jen your blog helped a lot.

Thanks for sharing I'll be waiting here for the next installment!



"So just a couple minutes and he wants to leverage his network for GXM. Yeah!"

4 killer leads from GXMs

Okay so I carefully read the other GXM blogs and mine isn't as impressive yet BUT from what everybody say this is a good way to get TOTS and I think that's what happened for me.

I am volunteering with a few lenders and agents but that is separate from this blog.

One of my lenders asked me if he could pass my flyer on to a banker friend of his so I got to talking to the banker and got him to ask me for permission to offer my GXM to clients of his. Especially those in trouble that can't get funding.

From those flyers I had a few calls but four solid contacts now and two of them I think I can introduce to each other. One of the other ones was a major owner/broker for [REDACTED] and has loads of commercial and retail units. He wants my help but didn't believe what I was doing.

When he finally believed me he and his wife told me it was a "sign" LOL and they are open to donating a furnished office space so a staff can carry out the GXMs full time. His wife wants me to start training her right now to run the office that we don't even have yet!

I agree with what you guys are saying these conversations are easier the **people love you** and everything is just totally different. More later, thanks a lot for reading!



Builder Camaraderie

*Wow you are too modest! Very good stuff!
JAW DROPPING!! Love this*

You are 'on the way'.

whoaaa now what's this about you don't think this is impressive? Say what now? You have an OFFICE AND STAFF NOW? Yeep I'm shouting, but seriously...

This is crazy stuff you're doing & you're right, face to face and phone is totally a different vibe. Thanks for sharing this, it's a great inspiration and keep on sharing the good stuff.

Real true girl power. Keep it up!!!

Hi Guys

This is great and Jose just put up a great blog with similar results. You should also see Nick's blog about this. Another great picture LOL!

@ girl power lol!

*"When he finally believed me he and his wife told me it was a '**sign**' LOL and they are open to donating a furnished office space so **a staff can carry out the GXMs full time...**"*

A word about the GXM

Hi Guys!

I've been thinking a lot about this and I can't forget something that Azam wrote about, how this could change how every model is ever introduced with anybody from now on.

I spoke with Millie and in the next few days the deets should be out but I wanted to do some testing of my own, especially after seeing Helen have such a good time.

So I was at the supermarket while waiting in line and I said something in passing about how "my friends and I", Team Azam dialog lol, are **working with the goodwill experiments to see how far impacting a single act of goodwill for a business goes over 30 days. The manager kept asking me about it and I didn't know what to say, she even followed me outside** and insisted that we swap phone numbers and emails LOL.

I don't if this was a one time thing but I've never had anybody chomping at the bit like that! Exciting!

I think the collecting of blogs is an awesome idea because I for one would not have written this but I want it to be included for everybody that reads the public GXM document because you really can make a difference and have business chasing you if you use the right words.

Thanks for reading!

Builder Camaraderie:

Awesome! Another great inspiration...Post up them deets.

Thanks!

■ this is great! Better dialog = Better Compliance = \$\$\$ and your doing all this while helping someone else... Great stuff.

Go in expecting positive results. When one is giving freely, how can the offer be turned down? thanks for this and for the reminder I'll do it now

This is awesome! Thanks for sharing your badassery!

"The manager kept asking me about it and I didn't know what to say, she even followed me outside..."

Carolina... I'm coming (GXM)

Last weekend, after the first interview with the [REDACTED], I was put in limbo doing the waiting game. I had a time limit -last monday- where I was going to wait for a response, otherwise, I was just going to turn the page and find another group to apply the GXM challenge... Noooo, not really... I thought about calling her and find out what happen first without showing too much need, Ummm... " I said to myself: " How hard is it a yes or a no... I just wanted an answer, Damn it!!

So on Monday at 10:42 a.m. I got my response... This is what, [REDACTED] - wrote on her email:

"Sorry, but I have been out of the office. Yes, please come this Tuesday. I will be happy to have you here. What time are you coming?"

Ohhhhh... Well, reading this made me happy, after feeling anxious during the weekend. "Yes, wait for me, I will be "coming" to you, so I wrote.

The first goal was to find out about them, what programs they wanted to implement the most; what group or groups they felt were the ones they really wanted to get in touch with and why.

The initial goal was to give something I had. The second phase was to let them know that I was going to TRY MY BEST to get something I DIDN'T have. The third phase, was to make sure I let them know that although I didn't have the list, I was going to try to do it. This was taken from the [REDACTED] posted in the audios and the [REDACTED] of the MFM.

The initial part of the interview was tense. Before we started to talk, she wanted to be brief, was looking at her watch and started to go over the NPO's policies, rules and other things. I asked her... is there anything wrong?

She then explain, how other people in the past wanted to volunteer work for other purposes different than what they said at the beginning and ended up being a waste of time.

So the inevitable question popped up again: " So... what really do you want in return?"

I said... Zilch, nada, nothing! For me to register the results of this experiment are much more valuable than anything else! She laughed again in disbelief. I replied: I know it sounds crazy and it is, but think about something? If it wasn't worth it, do you think I would be here wasting my time?

From that point, the interview started to flow and lasted an hour and a half. There was a total

of 35 minutes of interruptions. I know, I need to stick to the hour based on the GXM challenge policies.

There is a christian church that is really big. They have more than 6k followers. They really want to get to this group and had failed numerous times to get there. So the question of Who is their ideal list or group that they would like to partner with was answered.

When I started talking about the magic of [REDACTED] and how effective it was for marketing, that's when I saw a drastic change in her attitude. **Now she didn't want me to go.**

She seemed a lot more friendly, cooperative and was not answering calls and allowing interruptions anymore. She opened up a lot, and finally was open for any suggestions I may have.

Also, the program they want to promote the most it's the naturalization campaign. I got specific geographic and transaction metrics where they can install yellow signs and how to register results.

There were two concrete assignments that I committed to work for them. One was to teach them how to implement [REDACTED]. The second, was to TRY and get compliance from the big church group to exchange lists and programs.

That is it folks! Any comments and suggestions are welcome...



Builder Camaraderie:

That's wonderful. I'm still not 100% clear on convincing businesses getting their competitors on board. Great work!

Great work...let me re-read it before I see if I can help; looks like you've got it handled from the first read.

However, I wanted to leave a comment for...if you go over the [REDACTED], or even if you only have the [REDACTED], you can figure out how you can get companies to open up to each other. At least that's the approach I'm going to take when I pick a biz. If you need anything from that module, just ask. I'll do what I can to extract the brilliance from within, but you also have the whole WBE to help where I'm lacking. :) Hope all is well with you and the very very little one. :-D

They are not competitors. On the contrary, these are people, the churches, that [REDACTED] to get in touch with and work with their data base to promote their seminars, courses and different programs. Thanks for your comment!

Simply badass! Great job!

Great job!! Keep us posted on the results!

Thanks. I'll go over the [REDACTED] again. The little one will be here in about 3 weeks.

Wow great read, thanks for sharing and I'm enjoying following your GXM story. Thanks for sharing how you helped the NPO director open up by being honest and courageous with your conversation. I've got some sign tot policies that might be helpful, so if you need them let me know.

Thanks a million for your offer. I already have policies created in [REDACTED] that I plan to share with this group next week. I appreciate your generosity!

Awesome dude rock it out.

This is awesome and it sounds kind of like the other situation where you don't have to blow their minds because you might be too revolutionary for them so even if just let them know you want to help and then let that energy ripple and see how much it helps everybody. Taking the WBE models and explaining them to non-Builders is kind like teaching a dog algebra lol.

Continuity-GXM- update

This week, the GXM was focused on sorting a variety of marketing pieces that have worked best in the past and also review the ones used that didn't produce any results.

In our past meeting, we decided to focus on promoting classes to help prepare low income families, woman and the elderly on their way to become citizens.

The NPO - [REDACTED] - is very excited because they were approved a grant for \$ 200k to manage and offer a 40 hour total preparation course totally free of charge for the groups already mentioned.

In the past, it has been very challenging for low income families, specially the elderly, to be able to afford the fees charged by immigration, plus the retainer fees asked by immigration lawyers.

The minimum goal is to register a total of 150 participants in one year. To my surprise, they seem very scared with this number: " What if we don't, how is the best way to do this" you get the idea...

I dedicated a time block of 20 minutes to explain how "uns-cary" the 150 number could be with [REDACTED] and [REDACTED]. I started asking questions in search of brilliance.

When I started talking about this, I saw expressions of confusion, skepticism and for a moment I felt like if a mentally disturbed person scaped from a hospital and suddenly was talking to them. Whaaat!!!

- == 150 participants is the total min goal for the year
- == 12.5 people in a 12 month period
- == 3.125 participants every month
- == 0.625 every 5 days of working business days

Posting [REDACTED], at least 12, writing a [REDACTED] [REDACTED] from TV channels, magazines, radio stations and sending [REDACTED] -after a [REDACTED] [REDACTED] - to their [REDACTED] should be enough to get them loaded with candidates.

When I finished, I asked them... how difficult is that? and then... there was silence.

I learned how [REDACTED] and distributing them through [REDACTED] [REDACTED] and [REDACTED] works well.

I also discovered their resistance of trying new things to attract new customers even knowing that the other marketing strategies did not generate any results.

Next week, I am [REDACTED]. Will discuss it with them, get it [REDACTED] and start [REDACTED]. Let's see how it goes...

"Taking the WBE models and explaining them to non-Builders is kind like teaching a dog algebra..."

Builder Camaraderie:

Great job - love your passion!

We ARE mentally deranged people escaped from Azam's Asylum and we should never ever forget it.

Good stuff, I'm liking how methodical you're doing this, and it's really helpful to see the process in detail so thanks for sharing.

Have you thought about [REDACTED] [REDACTED]? Even if just 2-3 groups were recommending [REDACTED] on a daily basis, they could hit 2x-3x the 150 in just a few months, and that's probably conservative. Just a thought for you.

Thanks again!

Thanks, Azam's Asylum, I am still cracking up about that one, really cool and totally agree with you. Yes, I already have [REDACTED] that I will be focusing on to [REDACTED]. Thanks for the tip anyway!

You may want to check your numbers again.

I think you will need 3 participants every 5 business days & 12 participants every month.

The best place to find your target is at [REDACTED] and [REDACTED]

Thanks!

Azam's Asylum LOL!

Jose I enjoy reading your loads of brilliance! So you are doing great things for them, [REDACTED] change everything for them. Sometimes it seems like you are [REDACTED] with [REDACTED] and that is a big no-no. [REDACTED] has posted some great dialog that helps cut through their BS so you are the judge. Except for that this looks perfect let me know if I can help!

I'm struck by the transaction metrics and how methodically you've looked at this! I agree with Kris, your approach seems a little 'salesy' to me too. Just [REDACTED] [REDACTED] Let them tell you [REDACTED]. Let them [REDACTED]. I assume if they [REDACTED], they'll [REDACTED]? Ask them if that will happen. Ask them what will happen if they [REDACTED]? How will that effect the [REDACTED]? Then after they are feeling the weight of their problem, casually mention that you'd be happy to help them [REDACTED]. And of course [REDACTED] includes all the things you've mentioned in your [REDACTED], But they don't want to or need to know [REDACTED] You've got [REDACTED] to help you do it. If they want [REDACTED], let them ask! Too many [REDACTED] at this point will kill the deal. You are on the right track with this, and I wish you success! Please keep us informed!

Thanks to all of you for your BC. Comments are what makes us better, improve our game, revisit and practice RAD

@ My numbers are correct. My explanation could be better though. 150 is the total goal min per YEAR. I know it seems amazing how this number could get them scared to death. Let's do the math again:

150.00 participants in one year total.

=12.5 people every month for twelve months -Every month they have to hit at least 12.5 people to be on track-

=3.125 is the total number of people needed every week, of 5 days, to reach the monthly goal of 12.5

=0.625 less than one person per day is needed to reach the 3.125 in 5 days to reach



the monthly goal. I hope it makes sense!

[redacted] located in [redacted] to attract participants. "Siphon points"

Remember that the heart of the MFM is simple. Let me copy and paste the following from the MFM module.

What you "move" to companies will include things like scripts, dialog, contacts, gatekeepers, etc. - but it all comes to down to this -

You find out how somebody is gaining compliance.

You help somebody else do the same thing.

You get paid (a lot) for it.

Just to clarify, it is not about doing [redacted]. For that, we already have the [redacted] coming from the horses' mouth -AZAM- which I have been using with good results.

Thanks for the time you invested in this...

I will keep you informed, as I have been so far.

Your sharing is appreciated.

Hi Everybody!

I have to use that quote in my status, Azam's Asylum lol! This is brilliant stuff and your comment is a great explanation. I think the [redacted] when you are waiting to hear from them or waiting to get an answer from them. When [redacted] you are selling them and not them you.

*I always use the [redacted]
[redacted]
[redacted]. The GXM is all about helping people who will make the most of it, I*

did a blog with some dialog about this and plan on doing more maybe that can help?

You're doing awesome though but if you do feel like positioning is lost I'm here to help. Love your writing style! Thanks!

You speak and type so much better than me that I'm afraid to comment lol this is real nice and your passion really comes across you may be losing some positioning but you are getting better and more invested what can I say that they haven't just keep the [REDACTED] and keep your [REDACTED] so they know there are [REDACTED] [REDACTED] great job!!

Grab the bull -GXM - by the horns

I chose [REDACTED] a nonprofit organization established since 1994

I have always felt, as an immigrant myself, very grateful for all the opportunities, the freedom and the countless choices we have as Americans. The GXM was the perfect chance to give back to the community, our country and to fulfill a personal desire I had for a while: to help and give back something in return for what this country has given to me.

Most of us here in WBE are aware of the fact that one of the main challenges nonprofits face is [REDACTED] and [REDACTED] they use [REDACTED] on their own.

I could have sent an email to the main contact person, but instead, "I decided to grab the bull by the horns and show up in person and just deal with it one on one" That is what I did and then...

When I parked the car ready to get in couple of thoughts rushed into my brain: "What should I say? How do I avoid not sounding stupid? what would be the best way to approach them? so I said, THAT'S ENOUGH!!

Previous to this, I had printed all of the paperwork: GXM [REDACTED], Azam [REDACTED] and remembered some of the [REDACTED] we use and said: Go for it, I have enough tools to make it happen"

I got out of my car with my chin up and opened the door on a second floor. The office looked small. Smaller than the last time I visited them requesting information on immigration paperwork.

The male secretary looked at me and said: Can I help you? I said, yes thank you - looking at him straight in his eyes and asking him for his name - and asked:

"[REDACTED]" There was close to 5 seconds silence while his eyes were getting bigger and his scalp moved raising his eyebrows at the same time"

"Ohhh, yeah... [REDACTED] I will immediately speak to the person in charge right now to let you in, her name is [REDACTED] I replied, great!

After a few seconds, I was in the office ready to unload my guns. While walking in... my hands got cold and a bit sweaty . I know this sign: I usually get like this when I climb into an airplane or I get nervous.

I introduced myself, shook hands and said: [REDACTED]

[REDACTED]... you guys know the rest of the script.

When I finished, Carolina was placed in pause for a few seconds. Then she unpaused herself out of her trance and said: I am not sure what you are trying to do here... can you please explain again... sorry! shaking her head, I smiled... sure "no hay problema".

She reacted incredulous at first and a bit untrusting. I when on to explain what the GXM was all about and reiterated the fact that I didn't want anything in return, instead, I wanted to give back introducing [REDACTED] to another group and to watch the results within a month, then she said again: You don't want anything? Nope! except for the fact of helping you guys make some money.

When she understood it better and confirmed that I didn't want no money or a job or non of that stuff she smiled and said " Whao!, you have no idea how much we need to get help and market our services" from that point of the conversation went a lot smother and she gave me a lot of information on how they do things, some marketing pieces and I took advantage to interview her.

I said, even though I am in the stage of considering NPO's to offer our consulting services - donation - with my friends, I really like them for many reasons. I also used my own personal compliance when I used some of their services in the past.

They offered me help with an intern they have working for them. So there is a TOT on the way also. There is good office space. The next step is to write the proposal and wait for their response.

The lesson I learned was that if we [REDACTED], and we [REDACTED] [REDACTED] the message gets across. I discover how desperately they try to do the same things and expect a different result. Are they insane?

Overall, that made my day today, I am looking forward to continue with them for this GXM and learn a lot.

Thanks a lot for this opportunity



Builder Camaraderie:

Fantastic work! I love the fact that you went beyond what you were comfortable with, grabbed the bull by the GXM, and went for it.

With the particular "business" you went after (an NPO), it hits home that there's no reason to be afraid of helping people who want help.

I look forward to the brilliant blogs to come about your progress over the next month or so; as soon as you except their offer to be helped.

Good job!

You are a great writer! I was hanging on every word lol. Everybody's really proud of you for doing this and it seems like everything went great. I read this a few times and instead of [REDACTED] maybe [REDACTED] [REDACTED]? You're going to kill it Jose!

This is great! Keep it up!!

Good work, thanks for sharing, I love reading your blogs... I was trying to think of a better way to do the proposal, but [REDACTED] suggestion is better than anything I came up with... work with them to create the proposal, or help them do it - almost guaranteed way to get them to say yes, right? :D

Keep us up to date... thanks for the BC.

How can I add to this? All the comments above are dead on! The part I admire most is your telling the inner negative voice to shut up, and you pushed on to do it anyway! At that point, the deal was done! Sure you had to talk [REDACTED], but you had just beaten a mighty contender, yourself! She didn't stand a chance! Please keep us

updated!

"I hate making calls but these ones felt like sex I've never been less nervous..."

GXM

BUILDERS,

I didn't want to say anything until I did this for sure! I read [REDACTED] blog and I had to do something with that brilliance so I made four calls and two of them were animal vets.

On the first call I realized that I had no idea what to say so I told them [REDACTED] and I [REDACTED]. I remember the dialog about asking where the best clients came from and they said it was from animal shelters animals that get adopted. I called two animal shelters and did the same thing and they were taken back but agreed to meet with the one vet on Monday.

Then I got a call back from a vet yesterday who said they had a 2 hr conversation with one of the shelters who called them. He was so thankful and offered to pay me 10% on the business they get. WTF!? Dee's brother has been talking shit forever about my businesses and how nothing works but for the first time in six years he wants to talk about this. I want to say fuck him but that isn't a good policy for the goodwill models LOL.

Okay so how did this feel? I hate making calls but these ones felt like sex I've never been less nervous and INDIFFERENT like Az says in my life. I could hear the long pauses of speechless when I told people what I was doing. one lady asked me if I was rich crazy of just joking lol. I had the best feeling when the vet said that we always hear about people like this on Oprah and in movies but not in real life. he called me a hero. A first time for me. no offense Az but I don't think you even know how brilliant the GXM is. total time was 42 minutes. everybody THANKS so much for everything!! I couldn't have done this without you

Builder Camaraderie:

Way to go! And, can you imagine how much you could help the vet when you volunteer an hour a week for 30 days?! Keep it up, and as with all the GMX blogs, I can't wait to read more...

I just read this 3 times, and this is fantastic on so many levels. I can feel your energy dude. Just look at you! You hate calling and you loved this... i mean seriously look @ it: super compliance between 2 companies in just 42 mins of your time, AND you'll be helping a lot of people out not only the vets & shelters but the people who rescue animals from the shelters... AND you got OFFERED a 10% cut which you didn't even ask for they are just giving it to you, AND you're a hero to these people now, AND you've got a potential GXM Tot, AND your internal headspace is badass right now - do you get how freakin' awesome this is folks? Do you get it? Great Job and thanks for encouraging us all. :D

This is straight up awesome. legitimately ridiculous!

This is truly inspiring!!! It's true, when you take away the pressure of having to make money for yourself and just leave the pure desire of helping out, magic happens! I can't wait to learn more from this experience. Great that you are doing this. Congratulations!

Way to go!! Great execution! I'd love to hear the dialogue U used! 'Hero' sounds like a title you can live with! LOL Please keep us updated, this is too cool!

This is too awesome! I ditto everything, so now you have the guy making you offers! I'm so humbled that you mentioned me and read my email, I have to try that lol. This is badass!

Well done!!

Something that just caught my attention, so far, all you've done is JUST offer help,



just talk about it, and ALREADY they are thankful and grateful!!!

You ALREADY made a difference in their lives!!!!

Now just think how much BETTER they'll feel once you've taken action to help them!

Have a happy. .

This is badass! There are so many brilliant lessons here. I have a GXM blog coming today so you inspired it so the race is on!

P.S. Move over Oprah, there's a new kid in town! LOL

*Okay Louis thanks for staying on my @\$\$ about this:
<http://www.ProjectBillion.com/>*

- awesome job! Keep it up!

hey thanks everybody and I have a few updates that I'll post soon

hey thanks everybody and I have a few updates that I'll post soon

Sure, so you have two to connect with? The thing you want is from [REDACTED], I just sent you the link.

GXM commercial broker

Hi Builders,

I wrote about this GXM in a blog and now Rebecca (the wife of the commercial broker) is finding and coordinating some of these efforts. I'll copy Helen's blog style:

CHALLENGE: Approach business to receive positive response to a wholly unexpected offer to which no is nothing expected in return,,,,totally giving.

WHAT DONE, FELT: Introduced a commercial broker to pockets of clients from a real estate agent and a business loan officer.

REACTION: The broker is still shocked even though his wife is doing much of the work. lol The lender and agent needed to hear our explanation like 50 times because they didn't believe it.

GAINED: I was surprised at how quickly I got forwarded to whoever is in charge once I mentioned GXM as if the initials gave me authority. lol

LESSON LEARNED: Listen to rich people lol

After showings they got two signed contracts but I don't know how much they made yet.

Thanks for reading!



Builder Camaraderie:

Wow! You had them do their own [REDACTED] without you being in the middle to pull out the cash. Nice to see you apply it on the Commercial side. And they are going to make money from it right away- that is Great!

That is going to turn into a great testimonial for you. And who knows where that will lead.....

Really cool- thanks for posting!

Good gravy, this is AWESOME... Good work and keep it up... you're doing great.

[REDACTED] touched on something cool: it seems that the GX approach is 'bypassing' a lot of the normal challenges and/or objections faced when putting a model in place, and also it pulls a lot HIGHER compliance from everyone involved... even to the extent (like pointed out) that you've setup a basic Model that is making money very quickly... this is so cool!

Why is this working? I think it's because the GXM introduces Emotional Currency into the mix... so people are getting on board NOT just for the money, but more importantly for the "Good Vibrations" they know are coming if they perform their role in the Model you introduce, or the connections you making... make sense?

So the 'secret sauce' is the [REDACTED]... pretty crazy cool...

Thanks again for sharing...

BTW, why did you post "Listen to rich people"?? Making me curious...

I agree so hard. GXM ftw!

awesome stuff and I didn't realize what he said but they basically did their own model lol. He is right the GXM changes a lot and gets rid of bs much faster I wonder how to do it with people you are already working with though. Should I say hey don't pay me for 30 days? That doesn't sound right lol

Impressive!

Way to take action! I got the 'listen to rich people'...to phrase it another way, 'When Azam speaks, smart people listen!' Am I right?

Well done!!! Now that you've done one, you can do more introductions like this, and get a cut from each one!!! Keep it up!!

BTW something else I didn't mention earlier is that the GXM also introduces Spiritual Currency into the mix... But I'll leave that up to you to figure out how it does that. 'wink'

This is f&^in' awesome!!! Keep up the badassery!*

Thanks for all the comments guys, I really appreciate it and I will make sure that I let WBE know the updates!

True coolness. Keep it up.

*Okay have an update on this coming real soon.
what I meant about listening to rich people is something that Az said about investing in Dubai, get out when they get out. Right now everybody says to bail on real estate*



and "wait it out" but the rich people in America and everywhere else are [REDACTED]
Thanks everybody!

"The crazy thing is that I've spent a pretty penny learning about marketing and copywriter but I've **never** had so much interest and activity just from asking somebody to print something out LOL..."

GXM Day 1: Dialog & Copy Review, Emails sent

I started the GXM today. I kicked it off [REDACTED] and [REDACTED]... and I've got a question for Azam:



This is really [REDACTED]. As I was going over it, I noticed how low key & 'real' it is... just one person emailing another person. That's disarming & charming all at once.

The whole [REDACTED] is pretty much copy & dialog... seriously?? Still can't get over how cool the MFM is ... Just want to say: Thank you Azam and Millie and Kadie and whoever else helped make this possible. This is great stuff, I'm excited about where this GXM is going.

Here's how I started putting this in place today:

I decided to [REDACTED] I 'had trouble' thinking of a good company to target, but that was just my brain playing dumb, so I asked myself the question: What are some cool companies?

After a bit I came up with [REDACTED], which is a really cool Portland company so I sent an email off to them.

Then I thought of [REDACTED] - I love their website templates and their general coolness it's ok cause they are cool enough.

Finally I thought of [REDACTED] which is another company that makes really cool software so I shot another email off to them and they are a Portland company as well.

I've had no connections at any of these companies prior to today, and this is completely unrelated to anything else I'm doing or have done... so completely cold contact here.

I'm really looking forward to what will happen next!!

"This shows people just can't resist when you open up to help..."

GXM Day 2: A reply from Panic

This is getting fun! [REDACTED] emailed me back today. Here's our email dialog:

(truncated)

As you can see I'm [REDACTED]... lol..
I'm excited now 'cause [REDACTED] puts out great products. Looking forward to his next reply.

I also spent a little time today mapping out what to do next if I need to send more emails etc etc.

Peace!

...

So yeah, lost the positioning cause I was not pro-active enough with the responses. I'll do better next time.

Builder Camaraderie:

Awesome can't wait to read more.... This is going to fun reading everyone s emails and then the responses....Keep it up

Well done, now I need to get moving!

Your sharing helps others be more focused.

Good job I just wrote about this too, you're going to see cool stuff happen

Great job! I'm following your lead and creating [REDACTED] (why screw with brilliance?), and will start sending them out 3 at a time like you on Monday.

I don't have an affinity for jewelry stores, but I picked up a really cool model at the event in Festus and want to try it; have more ideas from Azam if they don't want to try that one, but I think it's killer.

I think that'll help my confidence for cold calling 'cuz after I help someone, I'll have some success under my belt; knowing I can do it, and that I can follow thru and help a business make more money...make sense?

Thanks all for the BC! It's awesome... I appreciate your support and that's a great way to look at it, any practice on building skill is worth it in the end, and will definitely pay off in spades. Plus the GXM is killer positioning for anything you want to do down the road. :D



Hey,

Way to go! I agree with you it makes sense to make initial contact by email, now you won't be cold calling anyone, and when you do call, the compliance will be much higher! And asking them for their brilliance? I know I've heard that somewhere before... . Good job, Ambassador of Goodwill!

This is a great start, I would [REDACTED] [REDACTED] lol. I will be putting up my newer results but this is a rock solid breakthrough!

Thanks guys!

Could you [REDACTED]?

Just an idea, and use your own words of course. :)

Great post! Thanks for sharing your brilliance!!

There are three ways to do the GXM: [REDACTED] is good, [REDACTED] is better, but to [REDACTED] [REDACTED] open the doors to you is BADASS. I tried it already... Nevertheless, The important thing is the three words, TO DO IT!

Thanks for sharing that - you're right I did lose positioning... I actually followed up with them as you recommended.

And glad to hear you're all over the in person, thanks for the encouragement to go that route.

GXM on a whim

Okay all,

When I met my GXM target company/person, I did not meet him with the intention of doing the GXM, but it kind of presented itself to me. Here are a set of emails I've had (unedited) which shows you what was said and the timeline involved. This may be a little long, but enjoy the read. As always, comments, suggestions, ideas, etc. are always welcome.

--

... (truncated)

If you want to meet up sometime to hash over some ideas or for me to answer any questions you have, just let me know. Talk to you soon.

Tracie

--

Notice that he changed the title of the email Subject line.

Subject: **Goodwill bombs away!!**

--

After this, we emailed each other/texted each other a place to meet. I will be meeting at 6:30pm tonight at a restaurant about a mile from my house. It's great to know that I don't have to drive far to meet him.

Anyway, if you have any questions, comments, suggestions, ideas, feel free to post.

Thanks for reading all this!



Builder Camaraderie:

*This is awesome, it just organically came up! I might talk about the [REDACTED]
[REDACTED] but otherwise, I think it was pretty damn
kickass!*

Peace,

Hearing this helps!

This shows people just can't resist when you open up to help, especially for FREE.

thanks badass

*Great post, my only suggestion was that you [REDACTED]
[REDACTED] This is a great start though and it's awesome how
easy the GXM fits into every conversation and how curious people are about it.*

GXM on a whim part 2

Okay, I met with my GXM target (he's a comedy speaker) and here's what I learned:

1. ... (truncated)

Are you guys thinking the same thing I am about the [REDACTED]?

Anyway, as always, any ideas, suggestions, comments are always appreciated.

Thanks for reading!

*"...I was surprised to see how fast I did it when we **didn't** have to negotiate money."*

Builder Camaraderie:

Hi!

Thanks for your comments and BC! I need to go back and read your first blog about this but just do the hour for him and help with what he thinks he needs but then do what they really need like the obvious tracking and ask them for ideas on who to connect with. I was surprised to see how fast I did it when we didn't have to negotiate money.

I did my homework on your last blog. ;) Most companies have no clue about the transaction metrics so that's normal but you're right about the [REDACTED] you can connect them with a [REDACTED] or something. What she just blogged about is brilliant too go [REDACTED] [REDACTED] you introduce everybody there. Lots of great ways to help, awesome to read!

Looking back over your questions it's good to see how far you've come along because I left this window open as I was talking to a speech therapist and she had pretty much the same answers lol.

Okay did my homework this time, what she said lol. Really you have everything you need so start with [REDACTED] or [REDACTED] and go from there. Let me know if I can help. Thanks!

Am learning.

Just saw what you sent sorry! :(Definitely, have you been following the blogs about [REDACTED] and [REDACTED]? I just started tinkering with another idea that may help your guys too where are you at right now? How is this contact going? Thanks!

GXM Quick Update - Really good dialog going

The dialog with the Internet Service company is really rocking! We emailed back & forth a little and [REDACTED] is coming up with some great ideas that would really help his company.

We have a phone call soon where we will create some policies and then start taking focused action on the policies.

I'll keep you updated as we go along, and I'll show you the before & after [REDACTED]
[REDACTED]... it's definitely going to improve.

Thanks!

"It's kind of sickening because I think about how much of my life I wasted working on getting stuff to no avail."

Builder Camaraderie:

This is truly awesome!, Can't wait to see the changes made to [REDACTED]

Think this is part of the overlooked brilliance, I just saw this now. Awesome job and I love how you track the difference your dialog improvements have made BRAVO!

Getting more in tune.

GXM stuff billionaires smile more!

Hi Everybody!

Okay so I don't know if this counts but I had to share this.

I don't have a printer so I asked one of my agent friends to print out the [REDACTED] [REDACTED], the one with the brilliant headline about billionaires. A few minutes later he called me and started asking me questions about it. I didn't know what to say but he kept asking, then he asked me how much it would cost for me to "get him in" lol.

I was so taken back that I didn't know what to say so I said I'd call him back. I know what Azam meant by saying to not do this with your friends and family first because I think this could really help my compliance with cold contacts.

So an hour later he called back, then his broker called back and asked about it! Two more agents have asked me about it today and I haven't even sent it out yet lol. I asked my realtor how they got the page and he said he's been talking about it with everybody all day.

I told him that I wanted to work with a cold contact first and then he offered to help me find a company and volunteer to help do the work too! So right now he has a restaurant and rec center that we are meeting with tomorrow. **I've never seen him so excited.**

So I may have my first GXM starting tomorrow. The crazy thing is that I've spent a pretty penny learning about marketing and copywriter but I've never had so much interest and activity **just from asking somebody to print something** out LOL.

To be frank this realtor isn't even that good at handling leads so this is the most he's ever done for me.

Thank you guys so much for WBE I've written dozens of blogs over the years but when I write here I feel something special. It's a funny feeling to be so excited about not making money and it's almost contradictory to why I came to Azam all those years ago. But this GXM alone has already changed the way I'm thinking about everything.

I'm here to help if you need it.

Thanks guys!



Builder Camaraderie:

This made me Laugh Out Loud!

Its amazing that just giving something (or planning to give something in this case) leads to you being given what you wanted (worked hard/struggled for previously) with no effort.

Its kind of sickening because I think about how much of my life I wasted working on getting stuff to no avail.

This was a great post.

Please keep us updated

Great going! Sounds like you may have a Tot in training. Even though he sucks as an agent, growing businesses may be right up his alley.

Thanks for posting!

this surely counts! This is so awesome to read and makes me want to throw away my printer lol!

This is Awesome Love reading your posts cant wait to read what happened next.

haha Awesome stuff already! Sweet!

I resisted the urge to grab a baseball bat and smash the 2 printers in my house.

No seriously, this is great stuff, and I'm really grateful you shared this, please don't stop... it's really encouraging!

Thanks!!

awesome send a [REDACTED] to the next office

Love this.. I'm with him, These GMX blogs are becoming like a novel that I can't wait to find out what happens next, Can't wait to start my own story.. =) Niice post..

I know you've already got two businesses in mind, but in the future, have you thought of using the [REDACTED] [REDACTED] in your [REDACTED] when [REDACTED]?

You know the [REDACTED] much better than I, so use your own words, but something like, [REDACTED] [REDACTED] [REDACTED]

Make sense? :)

Hi Everybody!

Thanks a lot for all this, now I feel like I have to be more Goodwilly lol. I will have an update today and let you know. Great ideas and thanks for the brilliance!

you have to read my blog it is thanks to you and this blog!!



"If you help enough people get what they want, you'll get everything you want." Your story here is a good illustration of that. Way to go when you told your agent friend that you wanted to 'give it away' first! I'm looking forward to updates as this unfolds. Kudos Kudos!!

Thanks!

I'm wiggling out knowing that I could help like that!

thanks you have no idea

This is the power that we have in our hands and that should never become ordinary in our minds!

that is so cool, look forward to the sequel...

GXM SUCCESS

Met my goal today. Spoke with the person in charge at this retirement home.

A group of ladies were waiting for our time together.

We had some conversation, sang, and they listened to a few piano selections.

More on this as I enlist the suggested guide lines for the GXM.

*"I resisted the urge to grab a baseball bat and **smash** the 2 printers in my house."*

Builder Camaraderie:

Awesome start! I dig!

No? Nice!

Niice!

Great job...I can't wait to see what else you accomplish. You seem to have found your niche with the GXM! :)

Yay for you. So you play piano, that's just great. Looking forward to hearing what you do next... keep it up you bring a smile to my face. :D

GXM SUCCESS

CHALLENGE: Approach business to receive positive response to a wholly unexpected offer to which no is nothing expected in return....totally giving.

WHAT DONE, FELT: Called ahead to be certain to be received (had visited previous for GXM experiment); looked forward to sharing with residence of this rest home.

REACTION: Total disbelief, yet did not take but moments to receive a welcomed response and permission to come for an hour to share with residents,

GAINED: Certainly there was a sense of satisfaction to be received without a 'trial' presentation.

LESSON LEARNED: Unexpected sharing brings out possibilities of further interaction.

Positive feelings to carry to the next challenge.

This one will last for three more weeks.



Builder Camaraderie:

Ah good work on the summary, this is great stuff. Thanks for doing it first. :D

Awesome work. It is a paradox to see how many people's first reaction is total disbelief when you offer something genuine and totally uninterested...

Way to go!

I like your new blog posts.

All you have to do is talk with enough people, whether it is cold calling or door knocking and success is definitely on it's way.

As your script/dialog gets better the fewer you actually have to talk with to achieve your Dream/Passion.

Thanks

Great job taking the first step. This is awesome. I agree with that I like your new blog posts. Keep it up!

Great job! Love the way you broke this down I will do the same.

Great Job!

I like the new format too! We're learning who you are , and seeing her bring brilliance to the community. Thanks!

GXM SUCCESS

Me here.....thinking.

With one not 'having time to do a task right the first time, how does one have the time on the second try'???? (Talking to me)

With the GXM Model, for each of us to think through our communication and follow Azam's suggested order, when time comes for the collecting of all our thoughts....worlds of time will be saved, plus the order forces me to think my direction.

Here goes what would have the proper order. Same info, CORRECT order..

CHALLENGE: Approach business expecting to receive positive response to a wholly unexpected offer. Nothing asked for in return....totally giving.

WHAT DONE, FELT: Called ahead. Much better felling as residents recognized me when I arrived. Already there is a bond between/among last week's strangers.

REACTION: QUIET SMILES! Quiet singing.

GAINED: Heart felt joy.

LESSON LEARNED: Need to approach 'guests' more personally for them to have the confidence to speak up to let me know the songs that speak to their heart. I started with some that speak to my heart."Amazing Grace" ...universal?

Next week....will return. The residents know to expect me. Hopefully, will put a note of anticipation in their mundane lives.

See, this took a little longer to communiacte, yet, surely, there is a communication with purpose.

Still open for thoughts on wich to enlarge the offer..for the responses already received...thanks. Am thinking on these.



Builder Camaraderie:

*This is great. I'm glad to read that you're getting out there and making a change.
Keep up the
momentum!*

GO!!

Thanks for posting and sharing, I think it's great what you're doing. keep it up!

*Way to go! You're on the right track and your relationship will make it easier to talk
about introducing them to helpful partners.*

GXM testimonials

Hi builders!

Here is the email sequence to one of the agents:

Hi [REDACTED]!

I know it hasn't been a full 30 days and you may not have all your success stories as your forward favors but my deadline for this "Goodwill challenge" is Saturday so I'm gathering my feedback and testimonials now.

So what would you like others to know about the GXM as we consider and interview them?
(NOTE TO BUILDERS: this was a brilliant line from [REDACTED])

Thanks!

I had an IM chat with him and an email dialog, I put those together and got his okay to use this as his email:

Thank you for letting me know. **As I understand this email is to be copied and pasted and read by other GXM Candidates so I would say the following: DO IT!**

I first heard about this through an agent friend of mine and he said something to the effect of "You got to check this out!" and as I read the letter I was hooked. **This is exactly what I've wanted to do for so long that I had forgotten what's it like to be that hippie kid in college who wants to change the world.**

[REDACTED] and her builders are true to their word, they will help you and not ask for a penny but that doesn't mean it won't cost you anything. It will cost you your negativity and cynicism! You are required to forward the favor which I found more difficult than I thought because my two buyer agents didn't understand what we were doing until I showed them the letter and explained the experiment.

Results? After PROPERLY introducing me to two lenders and a church client base **I have more than tripled my appointments and doubled my closing ratio.** How can I double my closing ratio? Because the introductions are that powerful. I'm not any better, the leads are better.

Right now myself and my employees are helping to build a house for the church that she introduced us to. That is our way of forwarding thee favor.

This has changed my life, my business and even my family because for the first time my wife actually wants to talk business lol. **We can't wait to do the GXM for another company on the next round. This is how we will rebuild America, forget Washington!**

What do you guys think?



Builder Camaraderie:

Holy shit, this almost brings me to tears! It is beautiful that we can change people's lives so deeply here!

Peace,

Hi!

This is awesome and I think it's perfect, that is a smart way to get these too by putting them together yourself based on the conversations you had!

Thanks I'm glad I'm on the right track!

Wow, great testimonial!!!

So, if I'm right, this was in fact LESS than 30 days?

Have a happy. .

This is a very touching testimonial. I love the fact that he is giving back by building the church a house. Awesome!

This is a perfect testimonial. Simple, concise, enthusiastic, effective. Love it!

Thanks guys it means loads to have your support!

Sure thanks for posting this it is really inspiring!

I'm climbing out from under my rock now. That's the only reason I can think of to have missed such a great testimonial! 3 words...You go girl!!! and a fourth...Wow!!!!

Sharing gives more than the author will ever understand.

"Holy shit, this almost brings me to tears!"

GXM to save the "economy"?

Hi Everybody!

A couple of weeks when we started the GXM an agent asked me to speak with their daughter who had a hard time finding a job because of the "market" so she was working as a real estate assistant for the time being.

She reviewed the [REDACTED] and asked me if it would work for her, I said not unless she was a badass lol. She was trying to get work as a designer but she said that an employer told her that for every one job they have they get 10 applicants and there just aren't enough jobs to go around. I've spoken with her on and off and taught a few different models.

Then I suggested she take one of the most promising jobs and do a GXM with them, just volunteer for an hour a week NOT like an intern but to help grow the business with transactions and introductions. After she did this she got to know the staff, the players, the policies and what she reported to me made it sound like they are in a real mess and have no idea what they're doing.

Here's the thing a business can't hire if they suck or don't understand basic WBE training like transaction metrics, CPC, etc. But if you want a job working for them it's easy to show that you can provide enough transactions to more than pay for it. In her case to make if she had 1-2 client intros per month she would easily clear \$4,000 a month and the company would still make good money on her. It took about two and half weeks of total time and she got her interview.

Since everybody knew her they didn't need to do the full three step interview and she was hired and started working yesterday. She spends 80% of her time doing the designs she loves and 20% helping them grow the business. **Win win for everybody.**

I know none of you guys are looking for jobs but I know the feeling and it's so simple to fix. Maybe the GXM won't work for everybody everytime but it beats complaining about no jobs.

So it is with great pleasure that I announce that me and Azam and Stephanie will be entering the race for presidency! LOL! Thanks for reading!

Builder Camaraderie:

this is badass gir!! I never thought of getting jobs with the GXM but that makes total sense and it would work for a lot of people. I have a tenant who keeps whining about this shit even though I hired him and he didn't do anything and blamed me and the economy I have to see him and his mom tomorrow I will bring this up thanks for putting this up!!

Awesome! I didn't think they would listen to me either but that shouldn't stop us from providing the opportunity so let me know what happens!

You, OZ and Stephanie on the same ticket? U guys got my vote!!! Excellent application! I can hear it now, 'Go show them they can't afford not to hire you'!!!! You helped The girl, the employer, cemented the relationship with the agent, and have testimonial letters for your portfolio from both the business and the daughter! Everybody Wins!! And that's the campaign slogan I suggest you guys use for your presidential run!

LOL thanks, and I didn't have much to do with this either that's the crazy part so it shows that just about anybody can do the GXMs and it's hard to screw up. I think maybe a CXM or some public challenge where we take people from the unemployed line and have them try it for 30 days, like a documentary?

You are speaking to me ,also.

This is a great spin on the GXM. Seriously, I didn't even think about this for a job. You TOTALLY opened my eyes up to something new especially since I HATE my job!! Truly BADASS!! LOVE IT!! Thank you for sharing this!

I know what you mean, great way to look at job creation lol

I already said this before but this is just sooo badass!



GXM Update - Internet Service Provider

Quick update:

Had a GREAT GXM call last Friday with [REDACTED] @ the internet service company. Spent about 40 minutes on the phone and it was very good... NO cynicism on Jon's part AT ALL.

We ran the [REDACTED] on his company and here's what we came up with... the following is my notes while doing the TFD with him. First time on the TFD for me, so I'm still learning it:

.... (truncated)

So what we identified is that if we [REDACTED] that would effectively DOUBLE their company. Very attainable.

... (truncated)

So I've learned the GXM is easier than I thought, AND it's CRAZY the compliance you get. I was basically telling him what to do and he was totally going along with it... **I couldn't believe how simple it was to get compliance to put new policies in place.**

Can't wait for the next GXM I do... I'm holding myself back cause I want to do only 1 at a time - maintain focus and all that. But maybe that's an excuse what do you think?

Ok tell me what you think about this, and how can I improve what I'm doing here... I know I'm missing something right under my nose... what is it? :D

Thanks

Builder Camaraderie:

I always look forward to reading your blogs it's like a get popcorn and a drink when I click it lol. You are such a great WBEer with your BC and the documenting really helps me. I'm studying this and I will get back to you, but I'm on it! More GXM, more GXM more GXM! lol

Thanks!

Everything she said lol. Improving? Who exactly are they [REDACTED]? I would [REDACTED] that should be an easy 20/month target? Is that too simple or way off? I'm all in to help however I can too if you need it!

Here are some Ideas that came to me.. Hope you can find some brilliance in them.

- Find out [REDACTED] [REDACTED].. Saving him money for [REDACTED]*
 - Identify [REDACTED] and [REDACTED]. Have the Owner [REDACTED]*
 - Also I love the [REDACTED] idea, Maybe include it on the new website, [REDACTED] [REDACTED] [REDACTED] Find out what [REDACTED] [REDACTED] Then turn that data into results.. Hope this helps*
-

You helped me!

That is brilliant! Okay thats a good intro idea too maybe if you run the [REDACTED] or [REDACTED] you'll get a better idea of which way to go. What I see is that the first company is a good gateway to many others. I would go with the [REDACTED] with the a [REDACTED] thing from the [REDACTED] How about it?

And remember to create situations where you win regardless of stupid or incompetent these people are so a [REDACTED] will allow you to work with another group after you're done.

"This is how we will rebuild America, forget Washington!"

GXM Update

A quick update.

One local business contacted me today(a massage therapist), and we chatted. Her first question was why someone would do something like this for free.

answered that and am putting together a list of ideas, and a better explanation via email to explain some of the ideas I was throwing at her; totally foreign to her, so I understand.

Besides, in the state of mind I was in, I could have done a much better job, and this way I have time to compose my thoughts; sometimes my fingers talk better than my mouth. I'm glad I went ahead and kept doing something which showed me that consistency and persistence is the key.

There are so many directions to go, it may be hard to pick one, but after we sit down and chat about where she wants her biz to go, it may become easier to pick the best, or two, or...:) Lovin' this GXM thingamabob. :-D



Builder Camaraderie:

YEA!!! You're the man! Keep us updated!!

your an inspiration to me. Keep going you will break out soon.

Great to see things happening!

Great job! I'm glad to see that you're moving forward with the GXM. Keep it up!

I think you did great and it helps confidence to know that even when you're doped up you still perform. Here's a response I use when people ask about getting paid:

THEM: "So why would you do just do this for free?"

ME:

I know you didn't ask but I put this blog up but maybe it wasn't needed because this was a short one. You're an inspiration THANKS!

Love your dialog!

again your determination to WIN regardless of how you feel is inspiring. I love that you're loving the GXM. :)

And, your dialog is great thanks for sharing. Something else which might help is to

make sure they understand your [REDACTED] and the reason your doing this... to gather the stories and make a book, to share with others, spread Goodwill & to feel good ourselves. Hope that helps...

Exactly, the story really makes the difference! I just saw how she did it and I think that is the best way to go.

"...so if she's an idiot you still gave her the opportunity..."

GXM Update...and help needed

Hey gang! A quick update, then some brilliance seeking on my part. :) I talked to the massage therapist today, and [REDACTED]
[REDACTED] I'm going to [REDACTED] and find out if there are more ways to do it that make more sense.

... (**Builder Brilliance** Censored)

Thanks, and I look forward to your brilliant comments. - :)

Builder Camaraderie:

I could be wrong but I think you can volunteer an hour for her on whatever she thinks she needs, so if she's an idiot you still gave her the opportunity. I did this with a contractor this week and he kept saying that nothing worked in his area so I just used [REDACTED] dialog and said something [REDACTED]

So let's say the massage therapist [REDACTED] and you do that for an hour but ONLY if she has the right "energy" and will forward the favor to the people she comes across and has a great story for you.

My contractor for example didn't do jack but his receptionist has a [REDACTED] [REDACTED] that he ignores so we are now [REDACTED] so she can quit her job. If he wants to be asshole he'll be a lonely one lol. That's also why I didn't blog about it but now that I think about it maybe I should.

So what do you guys think, am I wrong about the GXM?

I would recommend you talk to more than 1 massage therapist..You need to have a higher sample size not just 1 that is unacceptable..You should [REDACTED] [REDACTED] Remember everything is skill base and this is proven through statistics..The more RAD the greater the skill increases..The response from the massage therapist was feedback which [REDACTED] [REDACTED] For example take any company and call them up randomly and tell them you are going to send them business..Statistically how many of them are going to reject to that offer.Probably zero or close to zero...Dialog example [REDACTED] [REDACTED] (then be silent)..(repeat if needed)..They will [REDACTED] Skill development is the key..The only way to develop it is RAD..If you are reading this say it out loud..RAD..again..RAD..lets practice..

It doesn't sound [REDACTED]
[REDACTED], I guess you can still [REDACTED]
[REDACTED] like [REDACTED]
said.

Wow, great replies. thanks for the good stuff., [REDACTED]
[REDACTED] .. go crazy and be [REDACTED] ... I might be
wrong, but are you thinking that [REDACTED]?
Cause you don't, she [REDACTED]
[REDACTED] ... hope that helps.

Great stuff guys!!!, for the GXM Module, as it's only an hour a week, instead of [REDACTED]
[REDACTED], what about [REDACTED] for
good will, and just going from there?

Keep up the great stuff everyone!

Hello: Great stuff coming from all of you. Just to touch on the main points I think are
critical:

... (Builder Brilliance Censored/Truncated)

Just my two cents, keep up the good work.

Peace

Wow! Thanks everyone for such great feedback! I forget the basics sometimes and
need a kick in the ass; really appreciate it!

One of the reasons I'm trying to [REDACTED] instead of [REDACTED]
[REDACTED] is that we are suppose to connect two company's clients to each other, and
[REDACTED]

*I will definitely start [REDACTED]; it's not necessarily going to be
massage therapists.*

*Thanks again all, and look for more updates...hell, it may be with this chick, but either
way, moving forward.*

Great stuff, you've really internalized the [REDACTED] awesome work.

That's brilliant!

I understand reviewing the [REDACTED]

GXM with Internet Company - full go ahead

Just a quick update, I received this email yesterday from [REDACTED] @ the internet company. He had been a little cynical when I first called him, but some of [REDACTED] dialog helped with that. (Thanks)

I had sent him [REDACTED] during the weekend...

===

Let's rock and roll (I'm always looking for another reason to smile, and we already strive to offer the best possible service, so seems like a good "fit"...).

Let me know what's next.

Thanks again

===

I emailed him back about what we can do to get started and so we have a GXM running with an internet provider company!

Fun stuff!!! I'm loving it...

Builder Camaraderie:

Yeah, kick some ass dude!

Sweet job! Way to kick ass man!

Definitely, as you said, done derping around...good job, and can't wait to read more as it unfolds!

You're on top of it! I can feel your confidence in Ohio! That's what he 'bought'. He bought you, and he got you cheap! I don't see your prices staying low for long!

your awesome. it blows people way.... then we have to convince them to take something for free

Thanks all for the support... just 2 quick calls and a couple emails and we are full go...

Awesome news, I think this got in the OB folder for some but this GXM is going to run great any updates? I used a local USP and a high school, they didn't sign anything yet but the contact alone impressed the financier of the USP which was cool. Thanks!

Thanks for asking, I'll post up a blog in a sec...



GXM with student housing.

Hi again!

One of my GXM contacts through a commercial broker has a friend who has been bugging me to give her work lol. I kept putting it off because I know the first novel is underway but finally when she kept asking about which industry I said she could find some real estate contacts.

She came back with a director of student housing for [REDACTED]. I wasn't sure which way to go so I told her that we need some [REDACTED] and [REDACTED] to handle [REDACTED]. I've always remembered the Model of [REDACTED] and writing off [REDACTED] although [REDACTED], it's badass.

As I discovered investors can give huge discounts to [REDACTED], who [REDACTED], and write off [REDACTED]!

As of right now we have over 120 [REDACTED] who have applied for our [REDACTED] and about 15 investors who are going to bid on getting them.

The lesson I'm taking away is the power of the GXM contacts, the badass positioning with landlords and investors when you work with [REDACTED] and how easy great legal advice is when you aren't paying for it lol.

[REDACTED]? Love that line!

Thanks for reading!

Builder Camaraderie:

So the investors are bidding and paying you guys or the group to get [REDACTED] [REDACTED]? I remember you talking about this but I didn't follow until now and it makes a lot of sense. The list of 120 [REDACTED] was handed over to you just like that? There was a mentor student that was doing this in Florida years ago and he was killing it, I've never done it but it would work great for the positioning. Good job!

I always love reading your blogs awesome blog keep us posted.

right these are awesome and this is a great way to get massive leads and gets you positioned like a badass with [REDACTED] too

alright did two blogs about it, you're right seems cleaner and more sensible

Perfect timing, thanks, this is great as I was just talking with [REDACTED] [REDACTED] in VA about working with [REDACTED] & getting his [REDACTED] into the [REDACTED] they want, so thanks.

GXM... Proposal for [REDACTED]

This is the exact follow up email and proposal made that I sent to the [REDACTED] [REDACTED] from [REDACTED], NPO. There was an initial contact made in person, then [REDACTED] [REDACTED] GXM experiment with the board of members, Ouch! sounds too corporate...

Here it is the exact email...

... **Builder Brilliance** Censored/Truncated

[REDACTED]
(Ambassador of Goodwill)

"... who cares about fonts when you're rocking it this hard?!"

Builder Camaraderie:

Ah ha, smart move, I like your [REDACTED] - no sense in re-writing the wheel. Thanks for your good example!

I apologize for the mess in fonts size and colors. I am not that computer savvy in that subject. Thanks for your comments

no apology necessary... who cares about fonts when you're rocking it this hard?! Not me. :D

Great letter. Love it! Way to go!



GXM...

I was barely finishing posting my follow up email and [REDACTED] [REDACTED]. when suddenly, I noticed an incoming email from the [REDACTED] [REDACTED] - here it is what she responded to me...

... (Builder Brilliance Censored/Truncated)

Okay, fellow builders it looks like this is a GO! AWESOME!

Builder Camaraderie:

Fantastic... this is rolling fast & faster... NPO compliance just like that. :D

*Good work, and by the way, if you want you can [REDACTED]
[REDACTED] ... just a thought.*

That is the point, to get the ideas flowing. Sounds really cool, what I am not sure is if we are supposed to get any cuts at least until the month for the GXM expires???
Ummmm, but sounds cool... Thanks again for the BC!

Yeah, actually nix that, you're right... we're not doing any cuts right now, UNLESS the cuts get 'forced' on us lol...

*I was thinking out further in the future to how you can use the GXM dialog to work with NPO's and companies and get paid from the companies... thinking too fast I guess.
:D*

*pardon my language but this is fu**ing awesome!!! I thought it was just at first but then it happened to me. I don't know if you noticed but this conversation now is whether or not YOU WILL TAKE THEIR MONEY! How's that for positioning lol!
Thanks for putting posting Jose I can't tell you how inspiring your BC is right now!*

To answer your question I don't know about taking money either but I know fo sho that having this conversation is a great sign!

*I'm not sure what you told her about [REDACTED]
[REDACTED]
[REDACTED] you could just have [REDACTED]
[REDACTED] For example [REDACTED]
[REDACTED]*

[REDACTED]
[REDACTED]
[REDACTED] ...make sense?
Sometimes I have the idea in my head, but it doesn't translate to my fingers. :)

An example you might remember [REDACTED]
[REDACTED]
[REDACTED]
[REDACTED]

[REDACTED] The Ma studio needed 10 people a month to double their business, and they got 10 new sign ups from the first free session, so they doubled their business in just one week. And, the [REDACTED] got paid...a win-win situation.

I hope that makes my rambling above a bit clearer. LOL

Let's hope the head guy doesn't have his head up his ass.
If they had their head elsewhere than up their ass, they would be using it better.

The bean counter morons are usually who rise to the top.

Thanks

Yeah I get what you're saying here... it makes sense and keeps the 'data' inside the NPO.

Great job! I can't wait to hear how this develops.

Jeff, during our first "get to know each other" session she asked me [REDACTED]
[REDACTED]" She felt very incredulous because she did not believe there could be anything else different than she was already doing: This is regular emails, flyers and brochures, events and chamber of commerce business cards exchanging. I asked [REDACTED]

[REDACTED]
That's when she jumped and said: [REDACTED]
[REDACTED]
[REDACTED]
[REDACTED]
[REDACTED]

[REDACTED] I said, perfect, we'll do that!

The whole point is that you are right. We can either work [REDACTED]
[REDACTED]. Either way, most people don't know how to [REDACTED]. I believe [REDACTED]
[REDACTED] might do it. So the [REDACTED] could be a great
way to make this happen. And it could be done [REDACTED]
[REDACTED]

[REDACTED] This is an awesome way to apply the [REDACTED] and [REDACTED] at
the same time while we keep the main purpose of the GXM in mind which is: "Introduce
one company to another one"

[REDACTED]: You are right, there are many morons out there that might get in the way, but
remember that we [REDACTED] and if we [REDACTED] morons become
puppies when you [REDACTED]
[REDACTED]

Good going. I had a few snafus the first few times but that's why the [REDACTED] and
[REDACTED] are so important. Before I even begin I tell them that [REDACTED]
[REDACTED]

[REDACTED] That fixes them right then and there lol.

It is true. The great thing about this exercise is that you get to really understand how
[REDACTED] can work against morons, negative people and close minded individuals.
Thanks, your contribution is GOLD!

lol! '... [REDACTED] can work against morons, negative people and close minded individuals.'
How do you really feel? Don't sugar coat it, tell it like it is!



Hey... how about your GXM? anything in particular that you are working on? I would love to read your blogs!

"Thanks also to all of you who have put this into motion 'cuz it's inspiring to me..."

Jeff's GXM blog

Hi Everybody!

This was really short and may not be needed, but if it helps at all then I'm happy to do it so here's [\[redacted\]](#) blog and at the bottom is his link so please comment there and not here.

A quick update. One local business contacted me today(a massage therapist), and we chatted.

Her first question was why someone would do something like this for free. answered that and am putting together a list of ideas, and a better explanation via email to explain some of the ideas I was throwing at her; totally foreign to her, so I understand.

Besides, in the state of mind I was in, I could have done a much better job, and this way I have time to compose my thoughts; sometimes my fingers talk better than my mouth.

I'm glad I went ahead and kept doing something which showed me that consistency and persistence is the key.

There are so many directions to go, it may be hard to pick one, but after we sit down and chat about where she wants her biz to go, it may become easier to pick the best, or two, or...:)

Lovin' this GXM thingamabob. :-D



Builder Camaraderie:

Thanks! I couldn't have said it better myself! LOL

Yes, I have trouble with my formatting, so I really appreciate your help...and everyone who has done the same. :)

Thanks for being helpful like this!

I agree with, thanks for your generosity. It still amazing how people get very confused or perplexed by the idea of doing something "FREE" without the need or desire to get money in return. That is why the GXM does "magic" to the people and US whenever they allow it to happen.

Starting the GXM in my community

Ok gang, I took [REDACTED] lead and [REDACTED], all of which are [REDACTED]

I plan on [REDACTED]. I'm not sure if they'll want to go with what I have planned, so I have several of Azam's ideas in mind of how to [REDACTED] in order for them to each create more mo-ney.

The first Model is one I picked... [REDACTED] and gang put it in place, and **in less than a week, they helped a jewelry store bring in around 70k** from just one [REDACTED]; if you were in [REDACTED] you'll remember this, and pardon the pun, little gem. If not, hopefully you'll learn about it as it unfolds with [REDACTED].

Thanks to [REDACTED] for presenting this challenge of Goodwill. I really think that it'll jump start a lot of people's businesses both in our communities, and here in WBE.

Thanks also to all of you who have put this into motion 'cuz it's inspiring to me, and gave me the nudge to move forward with a Model I've wanted to try. I'll keep y'all updated as it goes...:)

Builder Camaraderie:

HI this is cool [REDACTED]
[REDACTED] then tell the [REDACTED]
[REDACTED] I don't know but maybe that's easier

Stimulating!

Good work, cool stuff, and [REDACTED] is right about the call, when you get people on the phone stuff happens faster, or so I've found with my limited experience.

Thanks y'all, and yes, the [REDACTED] is how I'm going to do this from now on. [REDACTED]
[REDACTED] is a crap shoot; found out that [REDACTED]
[REDACTED]...This will also help me get over my
fear/loathing of the phone. :)

You can call and [REDACTED]? Sometimes that is easier. Putting a whole [REDACTED]
[REDACTED] may too badass lol. I started just [REDACTED]
[REDACTED] if you need help just let me know. They may drop the ball but you
would have saved time.

Thanks. I re-read Azam's GXM exact policies and realized that I don't have to work
with the same company for all 30 days; just as long as I help 2 companies conect (like
[REDACTED] did with his 42 minute example). So maybe [REDACTED]
[REDACTED]...but, if they [REDACTED], I think it can be
done, so we'll see how it all fleshes out. At least now I have more options.

I appreciate the feedback. :)

*Right on, so from now on you're using [REDACTED], and you're going [REDACTED]
[REDACTED], and you're going to focus on just connecting some companies and making
introductions at the very least... right?*

Oh look, I just made a policy! :D

*"I've never felt so good
about **not** making a
dime!"*

The "medical miracle" GXM.

Hi again!

This is the second GXM story and I think this is the real reason we are doing this.

So one of my [REDACTED] offered to volunteer to find companies for my GXM but I wanted my contacts to be cold so we used the letter to other brokers and told the agents that we were looking for "a few good men" lol.

BTW this really helps get a relationship going really fast. So I told the new agents **to find any local business that treats people right and that would forward favors brilliantly over 30 days.** One of them came back with a local restaurant where the owner has been in a wheelchair for six weeks after a car wreck and his family had been working 'round the clock to keep the business running.

They said their best people came from "everywhere" (sigh) so I knew I had my work cut out for me. I volunteered a total of two hours and instead of connecting them with another business first I called their best customers for a party and gathered their emails and text numbers so they can be blasted at once. The first party was **their best day in three years and they were in tears thanking me. It was kinda awkward but it felt great.**

When his customers saw Harold in the chair they were devastated and asked what they could do to help so I did a small [REDACTED] and they have [REDACTED] [REDACTED] This has gone okay but not great.

The parties are a huge success though and **this is the first time they are pulling a profit every week in over a year.**

Now for the medical miracle segment. I have a long email from Harold and he thanked me for my help and changing the way they look at their business and helping to touch their lives. **He has committed to making his staff donate an hour every week working for the churches** that are helping and other charities. **His doctors don't know when he'll be able to walk or fully recover the feeling in his legs but he said that for the first time in seven weeks he finally stood up on his own! And**

he said that part of the reason is because he was so touched by the GXM and a stranger's willingness to lend a helping hand. I did some research on this and **medically speaking there is no substitute for the human spirit or in this case the WBE spirit** and there isn't a scientific difference in his condition in the time I've been working with him.

I know he would've done it anyways but if this helped even a smidgen then it was worth it, nevermind the money. **I've never felt so good about not making a dime!**

Okay that's it, THANKS FOR READING!

"...in less than a week, they helped a jewelry store bring in around 70k..."

Builder Camaraderie:

Wow! That is really inspiring stuff! Kinda gave me goosebumps reading it.

Awesome...

This is beautiful! I'm sure the good energy that you brought had something to do with this guys improvement!

THIS IS F% ^ & ING AWESOME! I frickin' love this! Thank you for sharing this! Great job! True badassery!

This is such a wonderful story. I'm very emotionally touched.

This is truly cool. You damn well rock!!

so awesome I love it so cool contagious

Yes this was amazing and totally unexpected, thanks for all the BC!

This is incredible I remember we chatted about this but it is much more powerful reading it here, I love it and damn you for making me want to help people more!

Amazing stuff Jenn!!! Keep on rocking!!!

Thanks a lot, it was my pic lol! Glad you liked it in written form!

Amazing how action from one creates a desire to repeat a similar action from another.

Turn a GXM into a CXM: MY 10k a DAY

Hi!

One of the agents I worked with has been bugging me about doing more and how he can see the results of experiments and GXM [REDACTED]. So I used the [REDACTED] straight from the [REDACTED] and said that [REDACTED].

The two brokers asked me to come to their meeting and talk to their agents about it, I thought it would be maybe 5-10 people but they had almost 50 crammed in the room. I asked the broker what he said and he told me that he sent them the [REDACTED] stuff that I had done and he copied and pasted the line about the [REDACTED]. So practically every agent was there and I fumbled through an explanation of how I would select candidates for a potential [REDACTED].

Afterwards more than half of the agents were swarming me lol! So the first [REDACTED] is using the [REDACTED]. I FINALLY SEE THE LIGHT! **I can see how you could do 200k/day even though it would take time to all come in.**

Legality issues? I said that beforehand, I told them [REDACTED] lol

One of the brokers said he wanted [REDACTED] that the broker pays. As long as I get paid whatever's right? Thanks for reading everybody!

Builder Camaraderie:

You go girl!! I'm grinning ear to ear! \$200k a day? I'll be able to say, 'I knew her when...'. LOL Please don't forget us little people!

LOL you're a charmer for sure! I just changed the title because I realized that technically I almost did 10k in a day although I haven't got any of it and it might not come in it was the easiest cash I made and loads easier than my traditional way of

██████████.

I've been reading some of the blogs but this one knocked my socks off. Great stuff, Thanks for sharing.

This is awesome! 200K/day holy crap... The GXM is such geniusness, I can't even take it... and of course, so are you :)

So let me see if I understand... you basically just ██████████ from the ██████ to a specific ██████ and get a cut for it? Definitely, huge numbers there! Keep up the awesome work!

This is brilliant and I love the title change! So have you your days since then been 10k? It does make 200k a day seem much more reasonable!

Thanks everybody and no it isn't doing 10k every day, since my blog it is probably around 3k per day but I haven't actually been paid on any of it.



Awesome keep up the good work!!

Again, that is GIRL power! very inspiring. I am happy you have started to see your replacement level getting closer to you. Great!

*"...they had almost 50 crammed
in the room..."*

Two GXM stories, one is a "medical miracle"!

Hi Everybody!

So if you remember I had a few of my [REDACTED] who wanted to volunteer to do the [REDACTED] stuff for me. I don't know if that's cheating or not but I have one story from them and another I did on my own.

I'll tell you about mine first because it's not nearly as cool as the other one. So I worked with a homeless shelter and I was thinking they could [REDACTED] so I could hook them up [REDACTED]. However, **when I found out that that many of these homeless people have mental conditions that the state stopped paying for and that many of them were VETS!!! I was shocked.**

So I still have a few [REDACTED] from there but I remember that Stephanie basically saved the [REDACTED] by alerting people about the obvious neglect of education so I started calling military bases, universities and mental health "associates" that's what they call them. I did this during my volunteer time with them.

Almost everybody agreed to come and volunteer their time to help teach, give food and clothing and even do some rehab. I noticed even military guys are as shocked as I was when they see former military personnel in these situations.

So that wasn't a b2b intro but something pretty dope happened. I got a visit from [REDACTED] who is an officer and "investment counselor" for his comrades. He read the GXM and **he was so impressed that he wanted me to come present to ALL the investors and military people he consulted with.** He guaranteed me that "nobody will buy anything unless you are getting paid"! So I arranged for one my agent slash investors to present last Saturday.

There were over 200 people there lol! He was in the bathroom with his broker and they were so scared they were about to pee their pants so I had to get up with no script or idea of what's going on. So I read the GXM letter and asked people for suggestions. As stupid as that sounds it went terrific! Finally my agent got the balls to get up and present.

There were about 15 people there that had over \$100,000 cash and several



others that are ready to buy now. According to our metrics **they can make at least a few hundred thousand dollars, the broker says \$500,000 in the next few months.**

The total volunteer time was 1.5 hours and then about as much to do the seminar. I know I said I would put two stories here but this is long so I'll put another blog up right now.

Thanks for reading!

"There were about 15 people there that had over \$100,000 cash..."

Builder Camaraderie:

Damn, that is so awesome. The GXM is like an electromagnet for people who get shit done!

Simply brilliant! I love, love, love it! Awesome job!

love your story. Great work.

Holy crap. That's amazing. You are now one of my new favorite badass peeps! (probably haven't read enough of your content otherwise would have happened earlier I bet)

Thanks for the BC! Will keep everybody updated.

This makes me feel like less secure about putting my blog up and I haven't even read the medical miracle one yet LOL! Great work!

Glad you moved forward.

Update - [REDACTED] - GXM

Last week as I interviewed the [REDACTED], we agreed that the best way to start was to [REDACTED] in response to their question: How can we advertise in a way that it will be cheap and effective? The answer for me was obvious! [REDACTED].

Last Tuesday, the day we agreed on working for the next month for my GXM, [REDACTED]
[REDACTED]
[REDACTED]. They are very excited because they got a [REDACTED]
[REDACTED]
[REDACTED]

Their main concern is that they need to get at least 150 participants to qualify for this federal grant in a 5 month period. ... we started to build policies and creating TM (Transaction Metrics). When we broke down the 5 months into weeks, days and her 150 quota, the numbers didn't seem so scary for her so much anymore.

She then felt with more confidence and started to mention [REDACTED]
[REDACTED]. As she took notes, I mentioned her that she needed [REDACTED]
[REDACTED]
[REDACTED]

This time it took an hour and a half. Good enough time to put her up to speed on a [REDACTED]

Before I left, I explained to her that it will be a good idea to [REDACTED]
[REDACTED]

For the sake of the experiment and to stay loyal to the policies this is the primary goal of the GXM, which I intent to continue to pursue.

GXM rocks!

Builder Camaraderie:

*Awesome news and I find it's better to [REDACTED]
[REDACTED]. If you [REDACTED]
[REDACTED] WTF! Why? [REDACTED]
[REDACTED]. I love your writing style. Thanks!*

Beautifully written. I like how you constantly updates us on how the person you were speaking to was reacting to your suggestions!

*I agree, great work and excellent detail. My only suggestion is what we talked about last time, instead of [REDACTED]
[REDACTED]. If you don't work with them you still learn the secret.*

Glad to hear things are working out.

Am following with interest.

Don't Sit Still - Do **Something**.

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To learn all about WBE and *Business Badassery* you can go here:

www.WeBuildEmpires.org

To get our Short Films titled:

"How **anybody** can buy and sell companies -
(and make at least \$10,000 - \$30,000 with *each* one)
With no money down, no credit checks
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THE GXM AND SS